



TEACH ME TEACHERS' VIRTUAL CURRICULUM COMPETITION RUBRIC

Criteria	Elements			Score
Content	Is the information accurate?	How much information relating to the topic(s) does the video actually contain?	Does the video cover the topic(s) in depth with details and examples?	30
	Score: 5	Score: 15	Score: 10	
Originality/ Creativity	Does the video attract and capture the viewer's attention for the entirety of the video?	Was the topic(s) presented in a strong, original, compelling, and interesting way?	How unique and creative are the ideas presented?	30
	Score: 15	Score: 10	Score: 5	
Overall Impact	Does the video leave the viewer with a strong understanding of the topic(s)?	Does the video have the potential to change the viewer's perception of Science, Technology, Engineering and/or Mathematics?	Does the video have the potential to be an aid to the primary and/or secondary school curricula?	15
	Score: 5	Score: 5	Score: 5	
Videography	Was the overall video quality and focus excellent?	Was there a variety of different shots, camera angles, sound effects and adequate use of zooming in the video?	Does the organization of content and execution create a polished, striking and memorable video?	20
	Score: 5	Score: 5	Score: 10	
Production	Is the video well planned with smooth transitions and edits?	Is the audio and footage well-matched, crisp and clear? Is the sound expertly balanced and audible?	Do all sound and visual elements coincide with the topic(s) of the video?	15
	Score: 5	Score: 5	Score: 5	
Total				110