



In partnership with



VAPA STREAM Competition

Theme

Saving our Environment

Brief

Students are challenged to use dramatic storytelling to bring awareness to an environmental problem that affects their community. The story should influence viewers to take action for social change.

Problem Statement

How can you reduce the negative human impact in your environment?

Competition Details

1. Identify one (1) unique problem that negative effects your community.
2. Clearly explain the problem and how does it impact the residence of your community.
3. Produce a short video story or digital art using the principles of storytelling:

Video

- 3a. Develop a story with a main character, plot and defining moment that brings change.
- 3b. Your story must bring awareness to the issue and propose a viable solution.
- 3c. Inspire target audience to change behavior or lobby support for change.

Artwork

3d. Artwork must be impactful and convey the message of change.

3e. Artwork must bring awareness to a local issue and propose a viable solution.

3f. Artwork must seek to solve a social problem by influencing others to take action.

4. Submit a concept note between 250 – 500 words indicating why this project is important to you and any evidence that the unique problem affects your community (eg a newspaper report or personal story).

5. All submissions should completely be original and your own work.

6. Final submissions should follow the guidelines stated below in Appendix 1.

Submission Criteria

Participants can create either a video or visual art

Video guidelines

- Video must be no longer than 3 minutes, highlighting the local issue and your solution.
- Video size can be 1920x1080 (landscape) or 1080x1920 (portrait) or a 16:9 aspect ratio
- Video resolution should not be less than 720p
- Story should be captivating and inspire change.
- If used, photos must be related to the topic area.
- Video and audio must be clear.

Visual Art Guidelines

- Digital artwork submissions must be 1080x1080 pixels at least 300 dpi and submitted in JPEG, AI, PDF or PSD.
- A video documentation of your process can also be submitted alongside your final artwork. The video must follow the size guidelines stated in the “Video guidelines” above. (optional)

Submission Deadline

27th May, 2022 at 11:59pm.

Participants of this competition are not allowed to display and or share their artwork online before the announcement of the winners. This is to safeguard the integrity of the competition and to prevent unfinished artwork, artwork in progress or completed artwork for the competition from being seen by the judges before their deliberation.

Prizes:

- HP Pavilion x360 Laptop
- Huion Kamvas 13 Graphics drawing tablet with screen pen
- Samsung Galaxy Tab A7
- Top 5 entries will be displayed on our social media.

APPENDIX 1

Learn about **“The Art of Storytelling”** using these resources below from Pixar.

Learn more about storytelling here:

<https://www.khanacademy.org/computing/pixar/storytelling/we-are-all-storytellers/v/storytelling-introb>

Learn more about character development here:

<https://www.khanacademy.org/computing/pixar/storytelling/character/v/piab-characters>

Learn about story structure here:

<https://www.khanacademy.org/computing/pixar/storytelling/story-structure/v/piab-storystructure>

Examples of artwork submissions

[A Few Favorites | Environment First Art Competition | Artwork Archive](#)