

Dear partners and colleagues,

We would like you to ask for your support in promoting the English MOOC and online course "Climate Change, Risks and Challenges". For this purpose, we have prepared the following content to use for own channels to facilitate the work for you:

- Storyline,
- SOM Posts,
- Twitter
- Hashtag: #ClimateCourse
- Footage (attachment of the mail)
- Press release (attachment of the mail)

Important:

Registration for the free ClimateCourse:

Open since September 1st 2017

Link: <https://mooin.oncampus.de/ClimateCourse>

Start of ClimateCourse:

The course is given in English and will start on October 1st 2017. Afterwards registration is possible at any time.

Storyline

WWF and Deutsches Klima-Konsortium (DKK) offer free online course

Climate Change, Risks and Challenges – explained by top climate scientists

In November, about 20,000 politicians, researchers, diplomats and activists will meet at the annual World Climate Conference 2017 in Bonn, Germany to discuss global climate protection. The challenge is how to mitigate climate change and guard against the already existing impacts.

However, the responsibility should not be placed solely on politicians, since the international climate diplomacy requires perseverance over years and needs the civil society to build up ambition and momentum.

Science for everyone #ClimateCourse

WWF Germany and the research association DKK (Deutsche Klima-Konsortium) have edited climate science in a concise and intriguing way and set up an online series of lectures on "Climate Change, Risks and Challenges". The Climate Course gives an overview about the many facets on climate science and is for everyone who wants to learn more about climate change and how to minimize the carbon footprint. It is designed for students, teachers as well as scientific staff, authorities, business companies, decision makers, editors and press.

The Climate Course is largely taught by renowned climate scientists. They explain the up-to-date scientific knowledge in five-minute-video clips in a concise and engaging way. Among the key speakers is Prof. Dr. Mojib Latif of the GEOMAR Helmholtz Centre for Ocean Research Kiel, Germany.

Journalist Helena Humphrey, anchor at Deutsche Welle, moderates through the lectures. Leading experts present valuable additional perspectives on climate impacts from particularly affected countries like India or South Africa.

Action speaks louder than words

The free and open online course follows the principle of a MOOC (Massive Open Online Course) and includes six chapters on the physical basis of the climate system, the anthropogenic climate change and impacts on nature and society. The user becomes motivated for own activities and learns about solution options and economic pathways to a zero emission society. Each chapter contains a video clip and complementary, interactive teaching material. Participants are free to choose their study time and repeat lectures several times if necessary. After each chapter, the newly gained knowledge can be reviewed through tests and users can obtain a certificate and open badges if they wish.

Registration for the free Climate Course <https://mooin.oncampus.de/ClimateCourse> is open since September 1st 2017. Thanks to the funding of the German Federal Foreign Office the course is free and open for everyone. The course is given in English and will start on October 1st 2017. Afterwards registration is possible at any time.

Social Media Posts #ClimateCourse

Facebook

You want to learn more about the climate system, climate change, it's causes, risks and challenges? A free-of-charge Online-Course offered by World Wide Fund For Nature (WWF) in cooperation with the German Climate Association (DKK) gives you the opportunity to understand the basics of climate change and to examine its complexity. In six chapters, renowned scientists clearly share their knowledge through videos, reading materials or exercises. It is a unique chance to understand one of the biggest challenges of our time and how to cope.

Learn more or register #ClimateCourse:

Link: <https://mooin.oncampus.de/ClimateCourse>

Tweets

Involvement of partners:

Learn about the climate system, climate change, its causes, risks and challenges. Join the free #ClimateCourse taught by renowned scientists @xxx! LINK: <https://mooin.oncampus.de/ClimateCourse>

Learn how you can impact climate change. Join the free #ClimateCourse taught by renowned scientists! LINK: <https://mooin.oncampus.de/ClimateCourse>

Further Information:

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German Climate Association (DKK)

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